

SMS Messaging Server



Preston Mobility SMS Messaging Server

The Preston Mobility SMS Messaging Server will help you create a direct connection with your customers – and grow your business through permission-based text message marketing. It's the best way to reach customers in real-time – at the moment when they're most likely to make a buying decision.



“Create a more direct connection with customers - and reach them when they're most likely to make a buying decision.”

Send a meal promotion right before lunch to your restaurant customers. Create an instant line-up at your nightclub by texting a special VIP offer. Let your retail customers know about a last minute sale. It's all possible with the Preston Mobility SMS Messaging Server.

Reach Customers who Want to Hear from You

With permission-based text message marketing, you know that every customer on your list has specifically asked to receive information from your business. This means you're reaching customers who really want to hear from you.

Reach your Audience at the Right Time

Did you know that the average text message is read within 90 seconds of being received? This means that with permission-based text message marketing, you can be sure to reach your customers right at the moment they're making a buying decision. Why not text customers at 11:30 to promote your lunch special? Better yet, send a coupon at 4:30 to create a buzz about your after-work drink promotion.

Key Features:

- Create and segment subscription groups
- Send real-time promotions and coupons
- Create and run contests
- Monitor and report on activity
- Manage contacts and subscriptions
- Enable sign-up directly from your website
- Access via a simple, secure web-based interface

Key Benefits:

- Create a more direct connection with your customers
- Reach your customers right when you want them to take action
- Increase customer loyalty and retention
- Generate new customers, and grow your business!

Industries:

- Restaurants/Bars/Nightclubs
- Hospitality/Tourism
- Retail/Services
- Non-profit
- Education
- Emergency Services
- Any business where you want to reach your customers & employees right now!



604-629-8526 sales@prestonmobility.com





Grow your business by reaching customers who want to hear from you.

Improve Member and Customer Communication

Make it easier for your customers and members to communicate and do business with you. Receive text-based orders. Confirm event locations. Send membership renewal reminders. Have members RSVP for your VIP list. Whatever industry you're in, you can generate a more loyal following – and significantly increase your retention and upsell rates.

“Increase customer loyalty. Improve member communication. Streamline your operations. Improve marketing results. It's all possible with Preston Mobility's SMS Messaging Server.”

Streamline your Operations

Streamline internal communication by informing staff of shift, location and other changes via a single text message. Preston Mobility's IT experts can even help you integrate text messaging with your CRM system to further generate business efficiencies.

- Communicate schedule changes
- Send emergency notifications
- Inform employees of meeting locations

Improve your Marketing Results

Integrate permission-based text message marketing into your advertising, social media and other programs. By including a text-based call-to-action in your traditional campaigns, you can better track results – and campaign effectiveness.

Can your business afford not to call Preston Mobility?

604-629-8526 sales@prestonmobility.com

Text Messaging Statistics:

- Canadians send 154 million text messages per day
- Half of all phone connections in Canada are now wireless
- 75% of Canadian households have access to a wireless phone



About Preston Mobility:

A Bell Authorized Dealer, Preston Mobility is Metro Vancouver's only full service wireless business solutions company - providing customized solutions to your most complicated business problems.

Contact Us:

250-1385 West 8th Avenue
Vancouver, BC V6H 3V9
604-629-8526
sales@prestonmobility.com
www.prestonmobility.com



facebook.com/PrestonMobility twitter.com/prestonmobility

