



For Immediate Release

## Preston Mobility Launches Operations as Metro Vancouver's Full-Service Wireless Business Solutions Dealer

*New Bell Authorized Dealer will serve the business community with end-to-end customized wireless data solutions*

Vancouver, BC (April 8, 2010) Preston Mobility, Inc. launches operations as the only Bell Authorized Dealer to serve the Metro Vancouver area with full-service customized wireless business solutions.

Preston Mobility President Darelle Mitchell will lead a team combining 36 years of wireless data experience. As an award-winning telecommunications veteran, most recently with Cellcom Wireless, Inc., Mitchell has been recognized as the top Rogers Wireless (BC) dealer business-to-business representative for seven of the last eight years.

"While most wireless dealers serve either the consumer market or offer pre-packaged business solutions, Preston Mobility is unique in offering end-to-end customized wireless solutions," says Mitchell. "Also unique is our ability to provide businesses with full support, on-site technical expertise, systems integration services and options for hosted solutions."

A Blackberry Certified Solutions Designer with more than 15 years of wireless customer data experience, David Barber joins Preston Mobility as Vice President of Technical Services. Rounding out the team is Dan Anderson as Vice President of Operations. With more than nine years of leadership experience in wireless customer relations, business support and sales management, Anderson will focus on building long-term customer partnerships.

As an official Bell Authorized Dealer, Preston Mobility will have access to Canada's largest high-speed mobile network, covering 93% of the country's population. With flexible rate plans and features, Bell Canada will enable Preston Mobility to offer the best possible customized business services to their customers.

"We are extremely pleased to have such a high-profile veteran team launch a new business-focused Bell dealership. They have an exceptional record of supporting customers and pioneering business applications," states Christian Perkins, Bell's Director of Dealer Stores. "Moreover, Preston Mobility's depth of operational and IT capabilities is certainly unique and introduces a completely new dealership model."

"Bell is the best match for Preston Mobility because they not only have the fastest and most expansive network, but they offer the most flexible options for business. And business is our market," adds Mitchell. "Our job is to provide customized solutions to our customers, and Bell's flexible plans allow us to do just that."

**\*\*more\*\***

Preston Mobility, Inc.  
#250 – 1385 West 8th Avenue  
Vancouver, BC V6H 3V9  
604-629-8526  
sales@prestonmobility.com  
www.prestonmobility.com





For more information on Preston Mobility, contact Darelle Mitchell at 604-345-8212 or [darelle@prestonmobility.com](mailto:darelle@prestonmobility.com).

**About Preston Mobility, Inc.**

Preston Mobility, Inc. is Metro Vancouver's only full-service end-to-end wireless business solutions dealer. With a combined 36 years of wireless communications experience, our team of highly-skilled customer relations and telecommunications professionals, backed by in-house IT expertise and support, is uniquely positioned to recommend customized solutions to your most complicated business problems. As a Bell Authorized Dealer, Preston Mobility has access to Canada's fastest and most reliable network along with the most flexible and customizable mobility options for business. For more information, visit [www.prestonmobility.com](http://www.prestonmobility.com).

