



CANADIAN CONFERENCE
of Mennonite Brethren Churches



PRESTON
MOBILITY



Exclusive National Wireless Offer for CCMBC Conferences, Church Staff and Their Families



Introduction

With the support of Preston Mobility, CCMBC has been successful in negotiating a National Wireless Pricing Offer from Bell Mobility exclusively for CCMBC conferences, churches and partners across Canada.

It essentially acts like a corporate plan to offer churches the benefits of a discounted group rate on wireless. The plan offers substantial savings, pooling to share resources and includes additional features and bundles typically not included.

Church staff and leaders (and potentially their family members as determined by the local church) who are part of CCMBC churches/organizations will be able to participate in this exclusive Offer.

This turn-key program is not available to the general public, or at Bell stores. It is being made available exclusively to CCMBC through Preston Mobility and Bell.

1. Who is Preston Mobility?

Preston Mobility has had an indirect relationship with CCMBC for over 5 years, supporting the wireless needs of Vancouver-based Westside Church and the C2C Network, and well over 100 devices. They have delivered excellent, proactive service and support over the years.

Preston has been recognized as Bell Mobility's #1 Business Dealer in Western Canada for the past 5 consecutive years, and has won several national awards. They have a unique business model and focus as a service organization, and are able to provide full end-to-end service and support, with 24 x7 help desk/customer service, technical support, user device support, in addition to online tools and resources to ensure the program is turn-key and hassle free for our conferences. Preston Mobility supports Clients across Canada, and has been selected as the exclusive partner for numerous large associations and their membership.

2. What is a National Wireless Pricing Offer?

This is one of the benefits of being part of a large network or organization. It is the ability to leverage the size or value to pass on discounts and savings that otherwise would not be possible. A National Wireless Pricing Offer applies specifically to mobile phone plans, devices and accessories – with Bell Mobility creating a custom price plan for CCMBC under which CCMBC conferences, affiliates and churches are able to participate.

With 250 CCMBC churches across Canada, each of the provincial conference and partner is able to join in the National Wireless Pricing Offer that extends to its churches, and their staff and family members. Now churches can benefit from a group rate often only available to very large corporate customers.

3. Why Bell?

Preston Mobility is a Bell Mobility Business Dealer, so they represent Bell Mobility and Bell wireless solutions. The great news is that Bell is Canada's largest telecommunications company, and is independently ranked as Canada's #1 fastest mobile network. Bell has Canada's largest high-speed LTE network, which covers 99% of people and businesses in Canada. Bell also recently acquired MTS in Manitoba, which will enable our conference and churches in Manitoba to also participate in this program as early as Q3 of 2017.



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QUESTIONS

4. What type of benefits or savings can be expected?

In general, as it relates to the plan, the savings are typically between 30-50% off the pricing available to consumers and small business Clients from Bell, Telus and Rogers in-market pricing.

For example, a \$100 voice and data plan with all wireless providers in Canada **costs only \$60 on the CCMBC Plan**, and includes 3 GB of data and numerous free add-on features which typically cost, such as unlimited long distance, visual voice mail, unlimited text, International long distance savers, and data sharing. Bell is also waiving the standard \$15 SIM and activation fee for additional savings.

Bell is providing **\$500 in up front activation credits for each voice and data line**, including a \$350 conversion credit and \$150 device credit. No matter where you are with your current wireless contract, the conversion credits are designed to offset the cancellation fees you may have – so you don't have to wait till the end of your contract to participate. You can start saving right away.

There are a variety of plan options available from a data only (tablet) plan for \$10, to \$35 for voice only, and pricing if users have existing devices. There are also plans for power users who need more data and features.

Preston Mobility also offers the added benefit of a **hardware buy-back**, so they purchase existing used phones in order to increase savings and further offset the cost of new hardware.

You will have the ability to **know your expected savings before you commit**, as Preston Mobility will provide a **free, no obligation wireless assessment**, in order to show what plans may be best suited for your needs, and what the savings and ROI in advance so you can make an educated and informed decision about participating.

5. Is it complicated? What about Support?

Preston Mobility has designed the program for CCMBC to be as turn-key, and hassle-free as possible. They will be managing everything on our behalf, have a comprehensive level of service and support designed to suit the needs of account managers at our churches as well as individual cell phone users. They provide a 24 x7 help desk, access to a state-of-art online portal for telecom expense management for billing, an online ordering portal to sign up and order devices or accessories, and a custom CCMBC mobile support App for end-users.

Preston Mobility's Managed Services support team also performs semi-annual mobile HealthChecks™ to continually optimize accounts to ensure maximum ongoing savings.

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6. How do we enroll in the program?

- 1) Each CCMBC provincial conference will be required to approve their Province's Master Agreement for the Bell National Wireless Pricing Offer. Once approved, the opportunity will be extended to individual churches and affiliates in their respective province. From there, you will be invited to contact Preston Mobility.
- 2) Churches in each participating province may then be invited to participate in the Offer. Churches will be financially responsible for their respective obligations which they subscribe to or incur under the wireless program.
- 3) Individual family members, leaders or church employees, at the discretion of the local church, may be invited to sign up as well. Family members will be responsible for their own account, and set up individually for credit card billing, unless the church instructs otherwise.

7. Who do I contact for more information?

Preston Mobility has a dedicated Business Development Coordinator to support our needs and assist with any requests or questions you may have.

Preston Mobility will perform a **free, no-obligation wireless assessment and pricing comparison** of each church's current plans and needs. They will provide a detailed report (Price Plan Analysis) so you can see the savings, and forecasted ROI in order for you to decide if you want to take advantage of this National Offer. Regardless of whether you switch, there is value in this assessment.

Contact: Lauren Kennedy
Business Development Coordinator
1-888-551-4106 x 520
lauren@prestonmobility.com
Or visit: www.prestonmobility.com/ccmbc